

Message Text

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PAGE 01 STOCKH 03040 201137Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----127551 201138Z /15

P R 201027Z JUL 77
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1133

UNCLAS STOCKHOLM 3040

FOR: BIC/OIM: TRAFTON

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: DECEMBER PRINTING SHOW

REF: OIM TELEX JULY 18

1. STC NEEDS CLARIFICATION OF ZIPATONE'S ADDRESS AND NAME OF AGENT IN GERMANY. IS COMPANY CALLED ZIPATONE IN GERMANY ALSO?
2. STC HAS THESE VERBALS WHICH HAVE REQUESTED FORMS;
KRUSE OCR AB, SAVEN AB, KORES AB, ALPHABET INNOVATIONS AB, 3-M SVENSKA AB, HEMLINS AB, FREDR. WAGNER AB, HERMANSSONS GRAFISKA AB, KREONITE INC.
3. STC HAS SEVERAL OTHER COMPANIES INTERESTED BUT FINAL DECISIONS ARE HELD BACK DUE TO VACATION PERIOD. WE WILL HAVE FINAL ANSWERS IN BEGINNING OF AUGUST. STC CAN ONLY ACCOMMODATE 20-25 COMPANIES IF EQUIPMENT IS BULKY - PLEASE NOTE.

4. SEMINAR PROGRAM IN CONJUNCTION WITH SHOW:

PANEL DISCUSSIONS:

- A. IN-HOUSE PRINTING - PROFITABLE OR NOT?

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- B. COMPOSING SYSTEMS INSTEAD OF SEPARATE PRODUCTS?
- C. HOW CAN THE PRINTING AND GRAPHIC INDUSTRY AVOID OVERCAPACITY?

LECTURE: "EDUCATIONAL TENDENCIES WITHIN THE FIELD OF PRINTING AND GRAPHIC" BY MR. CHRIS OTTANDER, HEAD OF THE SWEDISH INSTITUTE OF PRINTING AND GRAPHIC.

THE PANELS WILL CONTAIN MEMBERS FROM THE FOLLOWING ASSOCIATIONS:

SWEDISH ASSN OF GRAPHIC ART INDUSTRIES

GRAPHIC ARTS RESEARCH LABORATORY, STOCKHOLM

SWEDISH GRAPHIC INDUSTRY STANDARDIZATION COMMITTEE

SWEDISH FEDERATION OF THE GRAPHIC INDUSTRIES

NOTE: SEMINAR PROGRAM IS STILL SUBJECT TO CHANGE.

PERRY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 20-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Retention: 0
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Review Content Flags:
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Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1798660
Secure: OPEN
Status: NATIVE
Subject: DECEMBER PRINTING SHOW
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c7f96d66-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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